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CREATIVE | DIRECTOR | PRODUCER | EDITOR | MOTION

EDUCATION

ASSOCIATES OF SCIENCE

Full Sail University

2000 - 2002

SKILLS

Project Planning, Client Communication, Post-production, Creative Direction

Team Collaboration, Production Planning, Advanced research abilities, Storyboarding

Adobe Premiere Pro, Apple Final Cut
Adobe After Effects,
Adobe Media Encoder

DALL-E, RunwayML, DeepMotion,
Invideo, Maxon Cinema 4d,
AutoDesk Maya

Script editing, Unity, Story Pitches,
Adobe Audition, Apple Logic Pro X,
Avid Pro Tools

Asana, Trello, Slack

RAYTHEON, BOEING, DEPARTMENT
OF DEFENSE (DOD), FEDERAL
TRADE COMMISSION (FTC)
DISNEY, MGM STUDIOS
UNIVERSAL, 21 CENTURY, PBS
COGNIZANT, GILEAD, BIOGEN
NEW BALANCE, CRAFTSMAN
MOHAWK, ROOMS TO GO

ABOUT ME

With 15+ years in video production, creative direction, and motion design, I'm passionate about pushing the boundaries of visual storytelling. I integrate cutting-edge AI technologies to enhance creativity and streamline production.

Focused on authentic storytelling, I aim to connect people through shared experiences across film, photography, and digital media. Collaboration and learning from diverse perspectives are central to my process, and I approach every project with purpose and innovation.

Let's connect if you're seeking a hands-on creative partner with a future-focused mindset.

WORK EXPERIENCE

ASSOCIATE PRODUCER

Signal Group DC / February 2015 - January 2024

Washington, D.C.

Led video projects from concept to delivery, managing all production phases to ensure timely and budget-compliant completion. Successfully oversaw 50+ projects with a 98% on-time delivery rate. Produced and edited high-quality videos, animations, and motion graphics, improving client satisfaction by 20% through enhanced creativity. Contributed to a 30% client growth by pitching innovative concepts and refreshing content, increasing engagement by 25% across campaigns.

FREELANCE DIRECTOR, MOTION DESIGNER, EDITOR

AvMedia, Inc. / January 2010 - September 2015

Orlando, FL

As a freelance video producer and director with AVmedia, Inc., I traveled extensively to produce over 50 multi-screen visual experiences for live shows and corporate events. Managing teams of up to 15 people, I oversaw projects from conceptualization to post-production. My work included crafting immersive visuals for live music performances and directing video production for corporate events with audiences exceeding 10,000 attendees. By integrating creative direction with the latest technology, I delivered high-impact visual storytelling that elevated over 100 live performances and corporate presentations nationwide.

FREELANCE MOTION DESIGNER/EDITOR

Chatham Light Media / July 2012 - November 2014

Alexandria, VA

At Chatham Light Media, I produced political ads for national campaigns, reaching millions. Involved from concept to editing, I crafted visuals that resonated with voters. One ad I contributed to garnered over 10 million views across networks. This role honed my ability to deliver powerful content under tight deadlines, effectively conveying clients' messages nationwide.

MOTION DESIGNER/EDITOR

Digital Brew / April 2013 - October 2014

Orlando, FL

I've worked on a variety of projects, from local campaigns to national broadcast spots, reaching millions of viewers. A standout moment was creating an award-winning presentation for the film Lone Survivor, which contributed to its successful promotion and boosted engagement by over 30%.

THANK YOU, MUCH APPRECIATED!